

RULES FOR ROADSIDE ADVERTISING BOARDS

Updated 2026

Throughout the year, Henfield Parish Council receives requests from local groups and clubs wishing to advertise events using roadside boards at key entry points to the village.

Placing boards on the highway is not normally permitted by West Sussex County Council Highways. However, Henfield Parish Council has a long-standing concession allowing a limited number of temporary boards, subject to strict conditions. This concession applies only to local groups, clubs, and organisations supporting activities within Henfield. It does not apply to commercial advertising.

Boards may only be placed at the following locations, facing traffic entering the village:

- A281 north of Wantley Roundabout ///care.nothing.playfully
- A2037 (Shoreham Road) south of Barrow Hill ///snowstorm.kickers.sardine
- A281 (Brighton Road) alongside Henfield Common ///protrude.unloads.curvy

A maximum of **two boards at any one time**, from different organisations, is permitted.


Conditions of Use

- **Size:** Boards should not exceed **A1 size (approximately 600mm x 800mm)** and should be no more than **1 metre in height**.
- **Design:** Signs must be simple, clear, and not distracting to drivers.
- **Materials:** No metal components should be used.
- **Positioning:** Boards must be placed at least **1 metre from the road edge** and must not obstruct footways, visibility, or sightlines.
- **Timing:** Boards must be erected and removed promptly on the agreed dates.
- **Content:** Where a commercial sponsor is included, the charitable or community event must make up at least **60% of the sign content**.

Henfield Parish Council reserves the right to refuse permission. Any boards that do not comply with these rules may be removed by the Parish Council and will be held for collection.

Booking

Due to high demand, Henfield Parish Council operates a booking system for these advertising spaces. To reserve a slot, please contact the Parish Council office:

 01273 492507

 office@henfield.gov.uk

There is currently no charge for this service.

Please note that West Sussex County Council may withdraw this concession at any time if the conditions are not adhered to.